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Pizza By the Numbers



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FEAST

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Matzoh Ball Soup



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COOKIES S'IL VOUS PLAÎT
By [Rachel Syme](#) 03/12/10 at 04:26PM

Get Ready for Macaron Day!



Just a few weeks after the Wall Street Journal [declared that the macaron craze must stop in New York](#), Francois Payard has decided to fly in the face of adversity and throw the first annual "Macaron Day" in New York on March 20th.

The details: "Macaron Day NYC is inspired by and will coincide with the 5th annual Jour du Macaron in Paris, organized by Pierre Hermé," say the officials. And several bakeries have banded together to give our free French cookies all day. The participants include [Almondine](#), [Bouchon](#), [Burdick Chocolate](#), [Butterfield Market](#), [DessertTruck Works](#), [FC Chocolate Bar](#), [Macaron Cafe \(obv\)](#), [Maison du Chocolat](#), [Mad-Mac at Bernardaud](#), [Madeliene](#), and [Silver Moon Bakery](#).

More macaron madness to come.

0 COMMENT

Spike Mendelsohn Talks The "Good Stuff" Expansion

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